

**Candid shots of students along the edge of every Advertising Page ,
so that everyone will want to read your Ad! !**

Half Page \$250

- **Half Pages** are 4" x 6" and can either be horizontal or vertical
- **Quarter Pages** are 3" x 4"
- **Eighth Pages** (business card size) are 2" x 3"
- **Patron Listings** are ONE LINE OF TEXT (maximum 40 characters).

All Advertisements are printed in FULL COLOR. Your investment will help support the Caldwell Yearbook Staff in our pursuit of excellence.

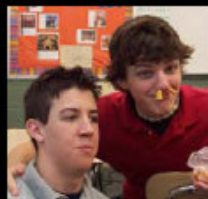
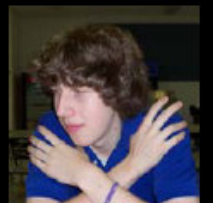
Quarter Page \$175

Thank you for your support. If you have any questions or need further information, please contact the school at 336-665-1161 or e-mail us at yearbook@caldwellacademy.com

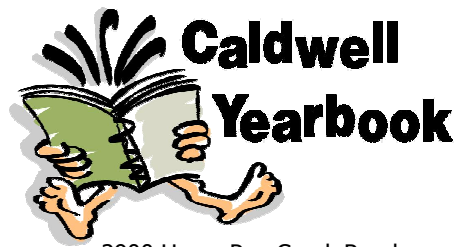
Eighth Page \$125

Patron Listing \$50

Not an individual advertisement, but a list of your name (business or family) along with other Yearbook patrons.



ADVERTISE



2900 Horse Pen Creek Road
Greensboro, NC 27410
www.caldwellacademy.com

In Caldwell Academy's 2008 -2009 Yearbook

Caldwell Academy is a K-12 Classical, Christian school. The yearbook staff is working hard to make the 2008 - 2009 yearbook great and to keep it affordably priced. That's where you come in. Local businesses pay for advertisements, and we can keep the price of our yearbooks down! Your ads can be fully customized with your artwork, graphics, pictures, and text. You can send your ads or ideas to us in these ways:

- You can create it digitally with one of these programs and send the file by email or on CD: Microsoft Word, Adobe Photoshop, Adobe InDesign. Or you can create it digitally and convert it to a PDF file (Adobe Acrobat). Our e-mail address is yearbook@caldwellacademy.com.
- Or you can just send us the materials (text with specific font, pictures, artwork, graphics, etc.) and with design instructions. We will scan the materials with our high-resolution scanner and put the ad together for you.

The deadline for both ad information & payment is October 31st, 2008.

We reserve the right to reject ads that would be inappropriate for a Christian environment.

Half Page (4 in. x 6 in.)	\$250
Quarter Page (3 in. x 4 in.)	\$175
Eighth Page (2 in. x 3 in.)	\$125
Patron Listing (one line)	\$ 50

Patron Listings!

Patron Listings give every FAMILY a chance to advertise in the Yearbook!

Here is an affordable and fun way to show your support for Caldwell. Here are some suggestions: "Congratulations on a great year!" or "Caldwell Eagles' soccer rocks!" or "We're so proud of you, Bobby!" or "We love Caldwell Academy!" You may choose the color of your message.

To purchase a Patron listing: (1) fill out this form, (2) tear off this portion, and (3) return it to the Caldwell Yearbook Staff along with your payment of \$50.⁰⁰ — you may send it in your communication folder or leave it at the front office, or mail it to the school (ATTN: Yearbook Staff). **Please write legibly.**

Your name: _____ Phone Number: _____

Message (max 40 characters): _____

Color: (check one) Black Blue Red Green Doesn't matter \$50 paid Cash Check