



2012 Caldwell Classic – April 26, 2012 Greensboro Country Club Farm Course Sponsorship Packages

~~Title Sponsor~~ - \$3,000

SOLD to Greensboro Orthopaedics, PA!

Benefits

- 4 player registrations
- Display of corporate banner on the day of the tournament
- Sponsor logo presented as primary on all tournament signage
- Sponsor logo on golfer gift
- Sponsor logo on tournament website, marketing emails, brochure and table tents
- Sponsor recognition and opportunity to make remarks at the awards reception
- Opportunity to include a promotional item or marketing materials in player gift bag
- Sponsor name in Caldwell newsletter and tournament materials

Presenting Sponsor - \$2,000

Benefits

- 3 player registrations
- Sponsor logo presented as secondary on tournament signage and website
- Special recognition at tournament awards ceremony
- Sponsor name in Caldwell newsletter and tournament materials

Hole Sponsor – \$1,000 –(15 available)

Benefits

- 2 player registrations
- Exclusive signage on one hole
- Sponsor name listed in tournament marketing emails
- Sponsor name in Caldwell newsletter and tournament materials

Hole Sponsors: Columbia Forest Products, NextGen CFO, Guilford Orthopaedic and Sports Medicine Center

~~Lunch Sponsor~~ - \$1,000

Sold to GreenServe Insulation Solutions!

Benefits

- 2 player registrations
- Business logo presented at player lunch
- Sponsor name in Caldwell newsletter and tournament materials

~~Beverage/Snack Cart Sponsor - \$750~~ **Sold to Dixon Hughes Goodman!**

Benefits

- *1 player registration*
- *Business logo/signage on beverage/snack cart*
- *Sponsor name in Caldwell newsletter and tournament materials*

~~Awards Reception Sponsor - \$750~~ **Sold to Davenport, Marvin, Joyce & Co., LLP!**

Benefits

- *1 player registration*
- *Signage at the Awards Reception*
- *Assist tournament chairs with presenting awards*
- *Sponsor name in Caldwell newsletter and tournament materials*

~~Putting Green Contest Sponsor - \$600~~ **Sold to Service First Logistics!**

Benefits

- *1 player registration*
- *Signage on the putting green*
- *Sponsor name in Caldwell newsletter and tournament materials*

~~Driving Range Sponsor - \$600~~ **Sold to Caribex Worldwide!**

Benefits

- *1 player registration*
- *Signage at the driving range*
- *Sponsor name in Caldwell newsletter and tournament materials*

~~Hole in One Sponsor~~ **Courtesy of Mercedes- Benz of Greensboro!**

~~Marketing Sponsor~~ **Courtesy of Reynolds Orthodontics!**